

# Christmas on the Bay 2024 Sponsor Commitment Form

## Sponsorship Category (please select all that apply)

- \$20,000 COTB Presenting Sponsor Shining
- \$15,000 Star Sponsor
- \$5,000 Holly Jolly Sponsor
- \$3,500 Cozy & Warm Toque Sponsor
- \$2,500 Deck the Stall Sponsor
- \$2,100 Bags of Joy Sponsor
- \$1,500 Georgie the Gnome Mascot Sponsor
- \$1,000 Let it Snow Market Square Sponsor
- \$750 Fireside Sponsor
- \$100-\$500 Joy-filled Friends Sponsor

**Total Sponsorship Value \$**

## Contact Information

**Name:**

**Company name:**

**Street Address:**

**City:**

**Postal Code:**

**Phone:**

**Email:**

## Sponsorship Acknowledgement by Christmas on the Bay

**Social Media Tags:**

**Company/Family name (as you wish it to appear on all communications)**

## Agreement Completion Checklist

### Payment (due upon receipt):

**Cheque Attached** - Payable to Christmas on the Bay™ or

**E-transfer** sent to finances@christmasonthebay.ca

**High-Resolution Logo:** To recognize your company please provide your logo in either jpeg or png format to sponsorship@christmasonthebay.ca

**Sponsorship Letter:** Check here if you would like to receive a letter stating the value of your COTB sponsorship. **Please note:** COTB is a registered Not for Profit entity – as such, COTB may issue a receipt of payment for sponsorships but cannot provide a charitable donation receipt.

**Signed Agreement:** Please read and sign the acknowledgement statement below at the bottom of this page

## Cancellation of event

Cancellation of the event is highly unlikely but may occur during rare instances, when warranted, to protect the health and safety of volunteers, staff, vendors and patrons and/or to protect market related property and infrastructure.

The decision to suspend or cancel market operations is at the sole discretion the members of the COTB Board Executive. Depending on the nature of the risk, the COTB Board Executive will make their decision based on guidance provided by local authorities including, but are not limited to, Environment Canada, the Ontario Provincial Police, the Canadian Coast Guard, the Meaford Fire Department (Emergency Services), Public Health, Meaford Municipal staff and council.

## Cancellation Recognition Summary

Please refer to the table below. Note that refunds are not available.

	Partial Cancellation (1-3 days)	Full Cancellation (4 days)
<b>Sponsors – Type 1</b> <ul style="list-style-type: none"> <li>Presenting</li> <li>Shining Star</li> <li>Holly Jolly</li> </ul>	<ul style="list-style-type: none"> <li>Social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgement and additional promotion on website and social media</li> </ul>
<b>Sponsors – Type 2</b> <ul style="list-style-type: none"> <li>Deck the Hall</li> <li>Let It Snow</li> </ul>	<ul style="list-style-type: none"> <li>Social media promotion</li> </ul>	<ul style="list-style-type: none"> <li>Acknowledgement and additional promotion on website and social media</li> </ul>
<b>Sponsors – Type 3</b> <ul style="list-style-type: none"> <li>Cozy &amp; Warm Toque</li> <li>Bags of Joy</li> <li>Fireside</li> <li>Joy-filled Friends</li> </ul>	<ul style="list-style-type: none"> <li>Shift merchandise distribution to the following day, where possible</li> </ul>	<ul style="list-style-type: none"> <li>Transfer sponsorship to the next year with permission of the sponsor</li> <li>Acknowledgement and additional promotion on website and social media</li> </ul>

## Notification of Partial or Full Cancellation

A decision to partially or fully cancel the event will be communicated within 24 hours, to all sponsors by email by the Director of Sponsorship. Major sponsors (at least \$5,000 in value) will, where possible, also be informed verbally.

\*\*\*I acknowledge that I have read and agree to the terms of the Christmas On The Bay Sponsorship Agreement, 2024.

**Signature:**

**Name:**

**Date:**