



**Christmas**<sup>TM</sup>  
**On The Bay**  
Meaford

# Vendor Application

(1-4 December 2022)

**Instructions.** Christmas On The Bay is an enchanting four-day outdoor Christmas market located in the heart of historic Meaford, Ontario. We strongly encourage vendor applicants to read the Vendors Guide found on the website before submitting their application. Applications are being accepted until August 31, 2022 but some submissions will be confirmed shortly after they are received, so vendors are encouraged to apply early.

To apply, download this application form, fill it out, upload it using your camera or computer, and email it to [Operations@ChristmasOnTheBay.ca](mailto:Operations@ChristmasOnTheBay.ca) along with your product photos (maximum of 4, jpeg) and a high resolution business logo. If you have any questions about becoming a vendor or about the application process, please contact us at [Operations@ChristmasOnTheBay.ca](mailto:Operations@ChristmasOnTheBay.ca).

.....Prepare to be enchanted!

## I. BUSINESS INFORMATION

Business Name

Business Address with Postal Code

Telephone Number(s)

Business email

Website

Facebook, Instagram, other Social Media

### Contact Information

Full Name

Email Address

Telephone Number(s)

Have you participated in a Christmas market before? Yes / No

## II. PRODUCT INFORMATION

Check off all the types of products that you will sell from your kiosk.

For the purposes of this application, South Georgian Bay is defined by the area supported by the South Georgian bay Tourism Association ([southgeorgianbay.ca](http://southgeorgianbay.ca))

Where are they made?

- South Georgian Bay
- Grey, Bruce, Simcoe, or Dufferin Counties
- Ontario
- Canada
- Imported

**PRODUCT INFORMATION CONTINUED.....**

What category do your products fall into (check all that apply)?:

- Food / beverage     Clothing / Accessories / Jewellery     Arts / Crafts / Christmas home decor     Wood/Metal  
 Personal Care (lotions, soaps, bath balms)     Other

Are they (check all that apply):

- |   |   |
|---|---|
| <input type="checkbox"/> Hand made (artisan)                                      | <input type="checkbox"/> Machine made (CNC, etc)                |
| <input type="checkbox"/> Packaged food products                                   | <input type="checkbox"/> Drinks or alcohol made by your company |
| <input type="checkbox"/> Ready-to-eat food with on-site preparation / consumption | <input type="checkbox"/> Other                                  |

**Price Range of your Products:** From (low) \_\_\_\_\_ to (High) \_\_\_\_\_ (CAD)

**Describe your products / business with a brief description.** Think about the characteristics and adjectives you use to describe your products to your customers (ie. handmade, unique, exclusive, organic, vegan, fair trade, dynamic, participative, etc)

**Detailed list of your products that will be sold at the market, classified by category.**

Only items included on the application may be sold at the market.

Examples:

Winter hats (wool toques, sheepskin); Candles (scented, pillar, Christmas, decorative); Maple syrup ( various sizes of bottles of syrup, maple sugar candies, maple jelly, maple filled chocolate)

**Submit photos of all items intended for sale at the market.** Several items may be included in each photo so long as all items are clearly visible so that we can accurately determine their nature and quality. Ideally, a maximum of four (4) photos (jpeg).

Number of photos attached to application: \_\_\_\_\_

**Environment**

If your products are designed to minimize their impact on the environment, please describe how:

### III. HOW DID YOU HEAR ABOUT CHRISTMAS ON THE BAY?

How did you hear about Christmas On The Bay?

- On the Christmas On The Bay website
- On another website, i.e. SGBTA, etc
- Social media (Facebook, Instagram, etc)
- Traditional media (newspaper, radio)
- Word of Mouth

### IV. IS THERE ANYTHING ELSE WE SHOULD KNOW?

Don't forget to send us a high resolution business logo!

Thank you for applying to our wonderful seasonal event. We will confirm receipt of your application shortly!